

BEFORE WE DECIDE WHAT TO DO, LET'S UNDERSTAND WHY WE'RE DOING IT.

Research-led & calm marketing
for entrepreneurs, founders
and growing businesses.



Sound familiar?

- ✓ We're doing lots of marketing. Why isn't it working?
- ✓ How do we attract more of the right customers?
- ✓ What makes us different and why would someone choose us?
- ✓ Have we outgrown our brand?
- ✓ Where are the gaps in the market?
- ✓ Should we launch that new product, service or business?
- ✓ Should we invest in our website, paid advertising, content or something else?

Do you need a little bit of help or alot?



MAKE A START

Do you want answers to all the questions or what to tackle first? A focused strategic session or two will challenge your thinking, uncover what's getting in the way and identify what to do next and in what order.

STARTS AT
\$2500
PER PROJECT



GO DEEPER

Is it time to rethink your brand, better understand your customers or find new opportunities? Research, brand positioning and strategic planning to help you make confident decisions.

STARTS AT
\$3500
PER PROJECT



WORK TOGETHER

Do you need experienced marketing leadership to make things happen? Strategic guidance, reporting, clear priorities and ongoing marketing support without the cost of a full-time senior marketer.

STARTS AT
\$1600
PER MONTH

I'm Amanda Jones, most people call me AJ. Many sales & marketing challenges don't come with a neat little label. Is it the customer, the competition or something happening inside your business? Solving the wrong problem at the wrong time is an expensive way to do marketing.