

WHY YOU MAY NOT BE GETTING NOTICED AND QUICK FIXES TO TRY



FOR SOLOPRENEURS & SMALL
BUSINESS OWNERS ONLY



Feeling invisible online?

The Pain is Real

You post.

You write.

You share.

You try everything and still feel like you're shouting into the void.

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The Root Problem.

You're not being seen by the right people.

Your content might be great, but if it's not in front of your ideal audience it can become digital noise or wallpaper pretty quickly.

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The Symptom Check

- Getting likes but no leads
- Lots of views, no DMs with qu's
- Growing slowly or not at all
- Posting daily but nothing converts
- And what is a conversion?

Any of these hit home?

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The Fix

Go deep, not wide.

Pick ONE platform or traffic source to start with and own it.

That's how you grow visibility with intention and without burnout.

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Try this on Instagram:

- Post carousels or Reels 2–3x per week
- Use Story polls to start convos
- Collaborate on Lives or Story takeovers with others in your niche

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Try Podcast Guesting:

- Research suggests 87% of listeners finish full episodes
- Pitch to 2 aligned shows a week
- Repurpose those interviews into LinkedIn posts and send to your email lists

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Be memorable.

Your voice is your brand.

Your story is your unfair advantage.

The more you are you, the better.

“Blend in” is a losing strategy.

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I AM THE MARKETING CATALYST FOR THE DOERS AND THE DREAMERS.



Share to help others



Save for later



Open mind, open to feedback



Follow **Amanda Jones** if you
are a dreamer, a doer and a
curious soul.

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